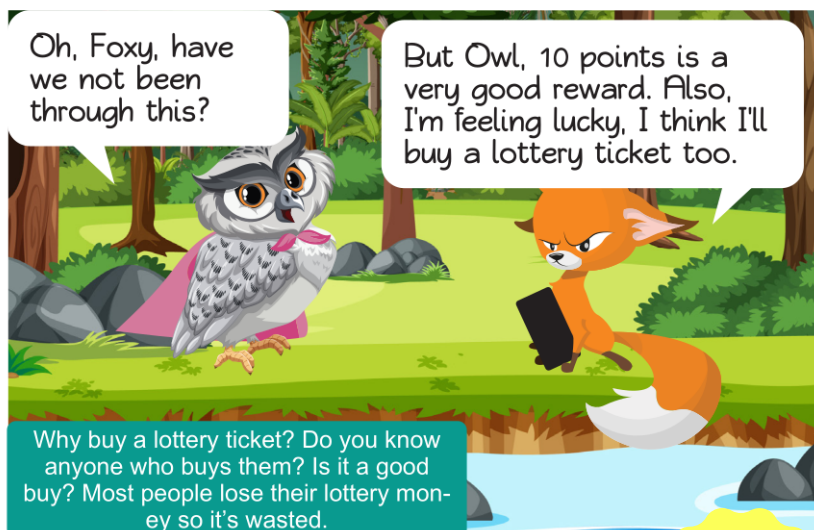
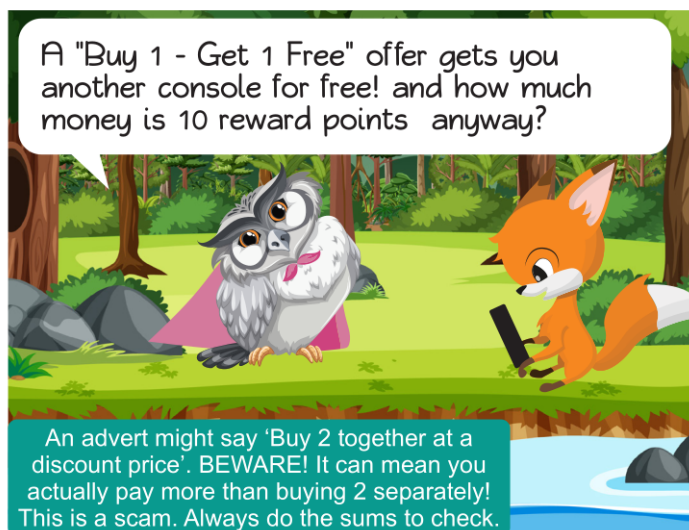
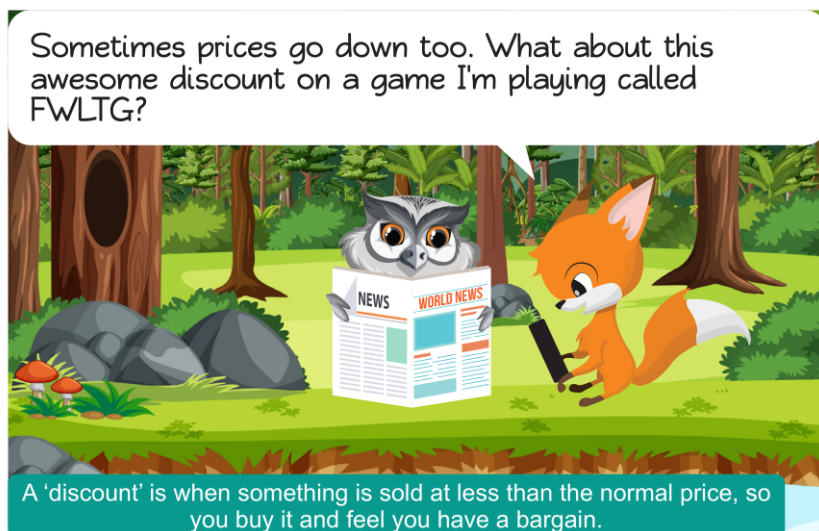


Advertisements





Advertisements



Complete me!

Have you heard of the slogan, "If it sounds too good to be true, it probably is"? Advertisements can be misleading and give you a sense of need that you didn't have.

Spend some time with a parent discussing television commercials that you believe are effective. Then fill in the table.

Commercial/ What was the commercial about?	What did you like about the commercial?



It says the offer only lasts for 48hrs...

Foxy, some games offer free rewards buy stuff you don't need. But you are clever enough to distinguish those offers, right? Some games offer free rewards to get you to buy stuff you don't need.

When comparing deals, check all the details of an offer. Have you ever been influenced to buy something by an advert?



I guess?

Remember that if you buy this game console, you may not have money to pay for your living expenses.



The electricity, the water, the...

Yes, I see...



And just how... likely do you think it is to win the lottery? Do you really think that is a good deal for you?

Well, someone's got to win...



Fox, remember! All things in moderation!... What does FWLTG mean anyway?

Ask your parents: "Are you influenced by advertising?"



The letters stand for, "Foxes Will Love this Game".

Well, at least that part was accurate.



Hey there! Who's up for some window shopping?!

Oh No!



Shall we see if prices have gone up or down this week?

What a good idea!



Budget Planner

Income

Money Earned

Allowance

Gifts

Savings Account

Other

Write the amount
of money you earn
or spend in each
box.

TOTAL INCOME

Expenses

Games, Books & Entertainment

Clothing

Food

School/Sports Expenses

Donating to Charity

Other

TOTAL EXPENSES

TOTAL SAVINGS

INCOME

-

EXPENSES

=

SAVINGS

Well done!

Start saving regularly
and you'll be a money
specialist in no time!



Now subtract the
difference
between income
and expenses.

